

Deerfield River Watershed Association

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Think Summer: **RiverFest 2010**

Forget these dark, cold days of winter for a while, and warm your spirit with thoughts of a major summertime event in Shelburne Falls, MA: **RiverFest**.

On Saturday, June 12, the village will host the Deerfield River Watershed Association's 22nd annual celebration of the waterway that flows through town and the surrounding countryside.

Folks from all over New England, and beyond, will be drawn here for **RiverFest's** entertaining, educational displays and demonstrations...live music throughout the village...singing, storytelling and children's games...the colorful "Frog & Flower Parade"...art, crafts and food vendors...tag, book, plant and bake sales.

Grownups and youngsters will get to meet some of the birds of prey that soar through local skies; learn how to identify edible wild plants; see specially chosen movies at Pothole Pictures (the fly-fishing film "Rivers of a Lost Coast" on Friday night and "The Deerfield: A Working River" on Saturday). There will be guided tours of the Gardner Falls power plant so that residents can understand how our river makes so much electricity for us and the power grid.

Visitors will try some quiet-water rafting, join a guided hike on one of the watershed's scenic trails (Sunday), and ride an 1896 trolley car (all weekend long).

And while they're here, those hundreds of people can also enjoy Shelburne Falls' many shops, galleries and restaurants.

RiverFest can only happen with the support of community members, which makes it a wonderful opportunity for local businesses to shine.

For additional information or to share your ideas and comments, contact Polly Bartlett (413.625-6628) or Ellen Eller (625-9933) or Mary Vilbon at SFABA (625-2526)